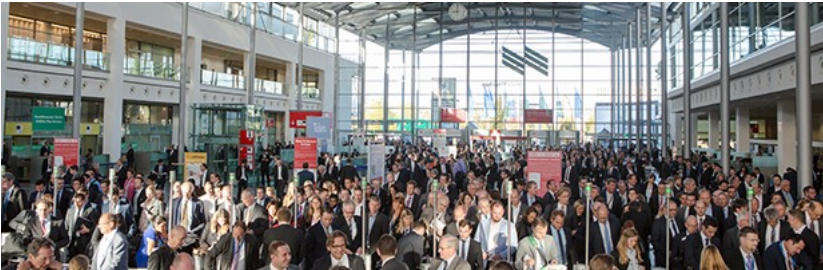


Exhibitors and visitors in figures

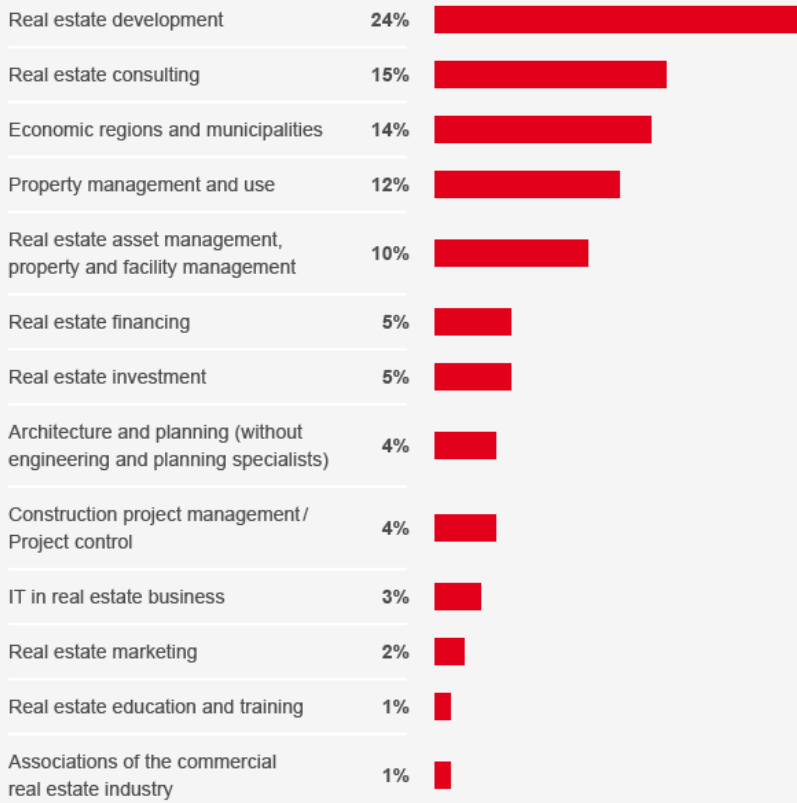


EXPO REAL 2018 was shaped by the positive atmosphere in the investment and finance markets. In total, there were 2,095 exhibitors from 41 countries. In 2018 EXPO REAL recorded an increase of 6.6 percent in the number of participants: we welcomed 44,536 participants from 72 countries.

Exhibitor statistics 2017

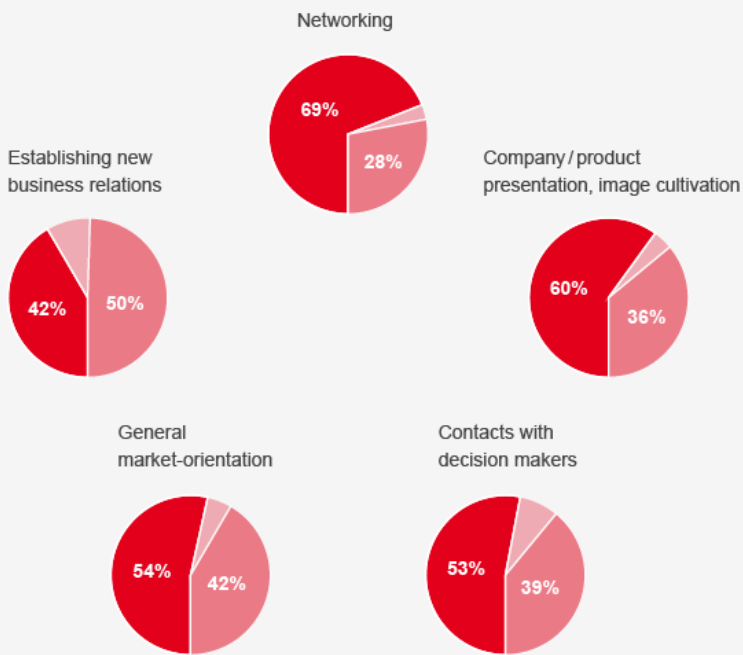


Exhibitor structure 2017



Multiple answers possible, source: Exhibition Management EXPO REAL 2017

Participant aims 2017

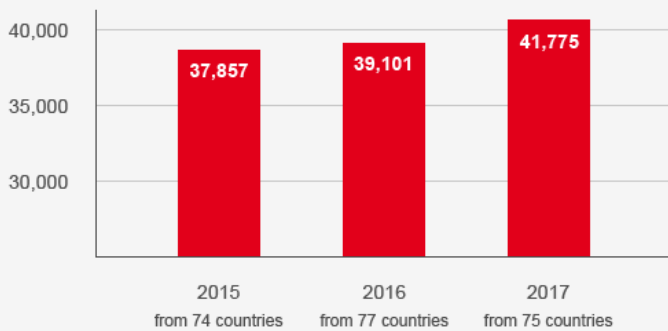


Aim reaching: ● excellent/very good ● good ● acceptable/bad

Multiple answers possible, source: participant survey EXPO REAL 2017, Gelszus Messe-Marktforschung

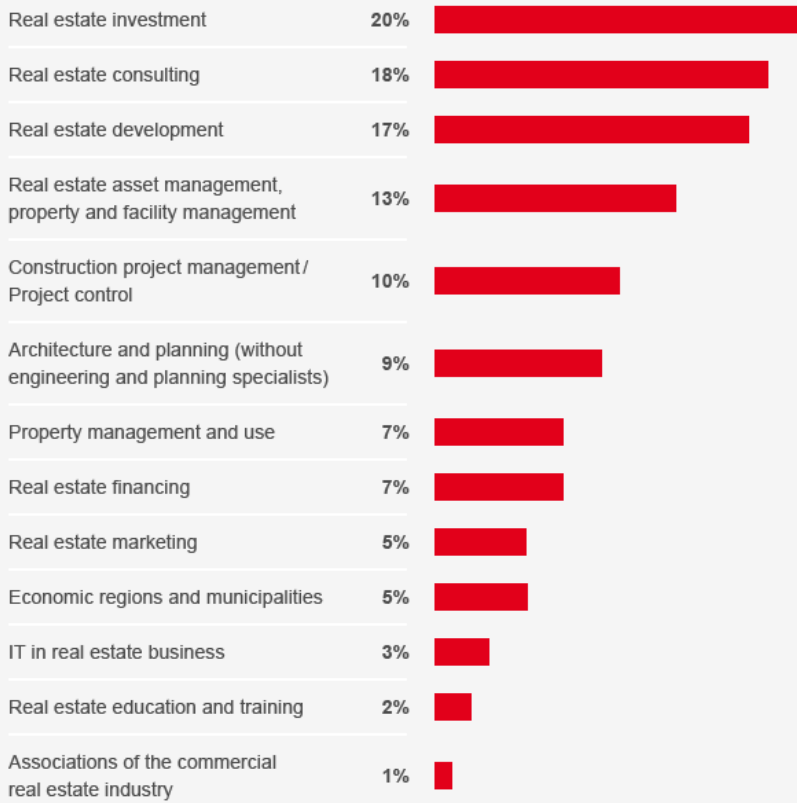
Participant statistics

Development of participant numbers



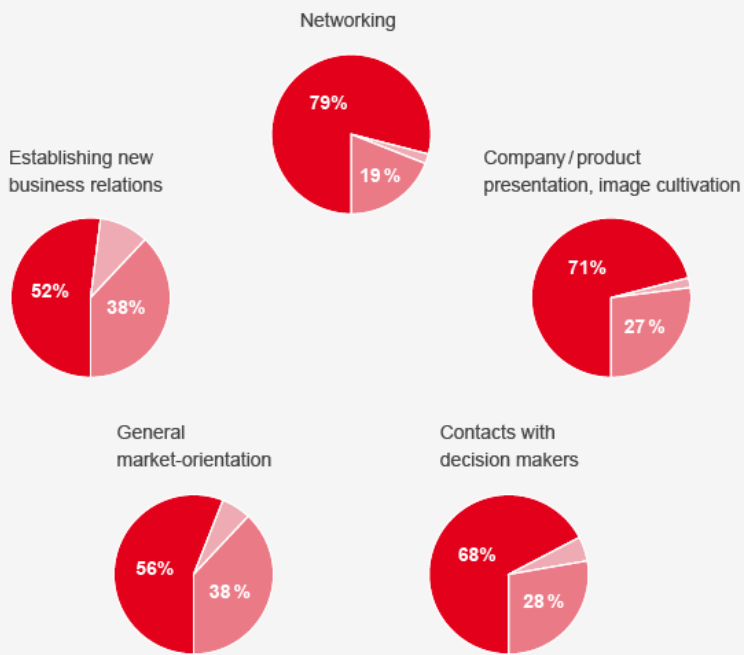
Participants are exhibitor representatives and visitors, source: visitor registration EXPO REAL

Participant structure 2017



Multiple answers possible, source: visitor/participants survey EXPO REAL 2017, Gelszus Messe-Marktforschung

Exhibitor aims 2017



Aim reaching: ● excellent/very good ● good ● acceptable/bad

Multiple answers possible, source: exhibitor survey EXPO REAL 2017, Gelszus Messe-Marktforschung