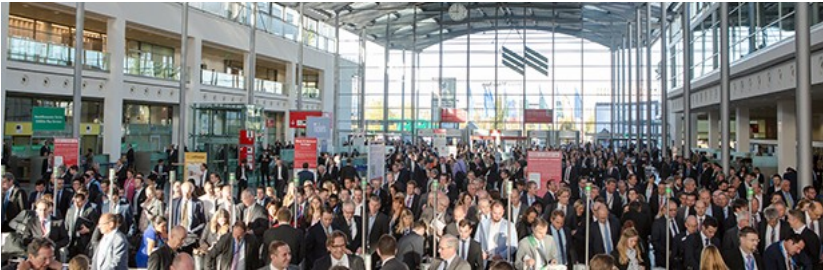


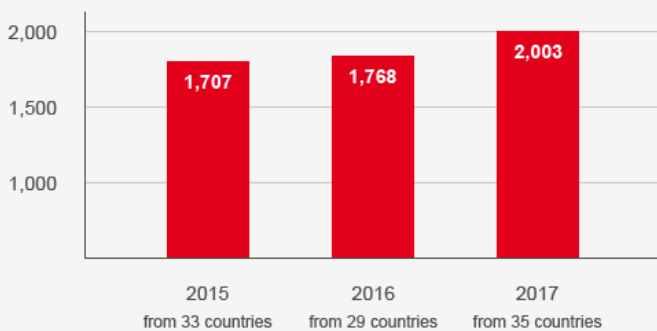
## Exhibitors and visitors in figures



EXPO REAL 2017 was shaped by the positive atmosphere in the investment and finance markets. In total, there were 2,003 exhibitors from 35 countries. In 2017 EXPO REAL recorded an increase of 6 percent in the number of participants: we welcomed 41,775 participants from 75 countries.

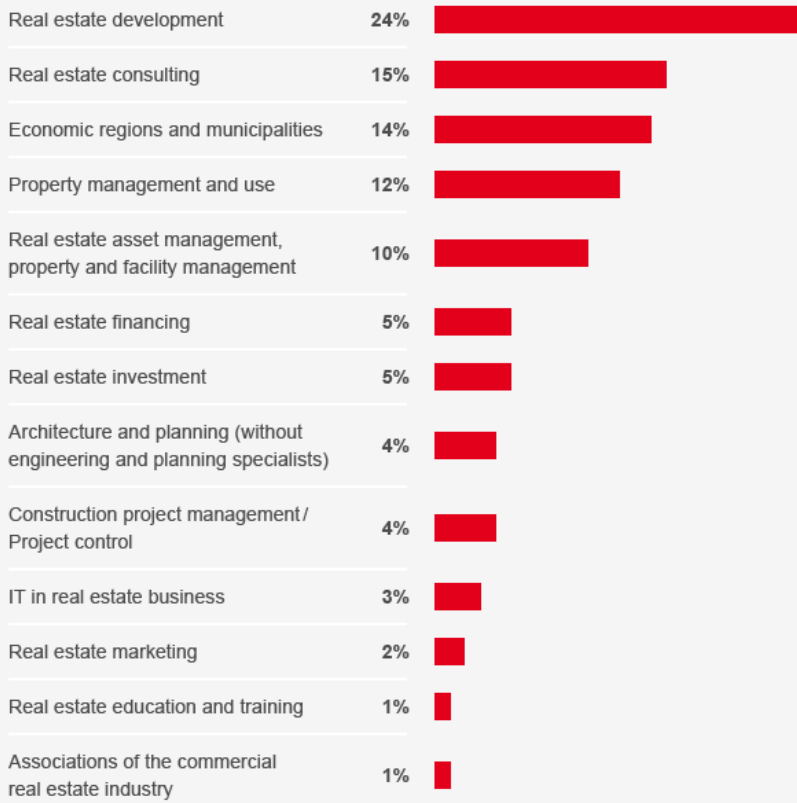
## Exhibitor statistics

Development of exhibitor numbers



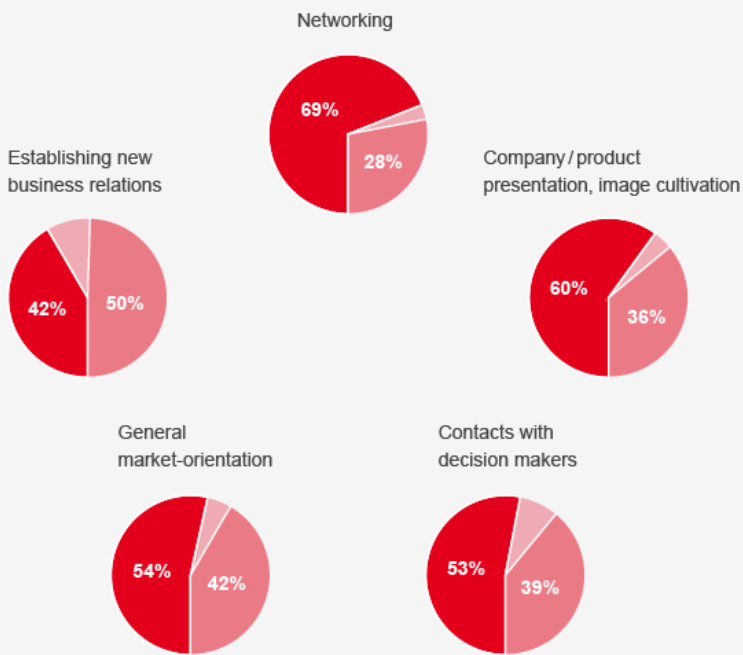
Source: Exhibition Management EXPO REAL

### Exhibitor structure 2017



Multiple answers possible, source: Exhibition Management EXPO REAL 2017

## Participant aims 2017

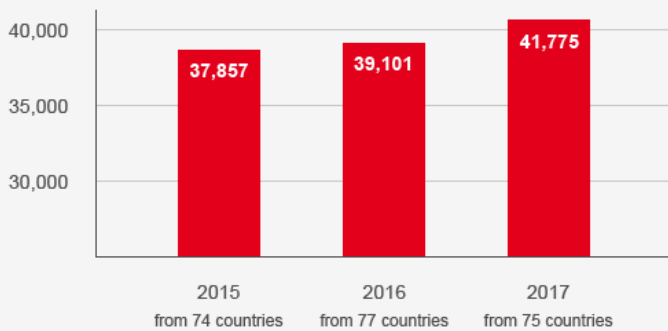


Aim reaching: ● excellent/very good ● good ● acceptable/bad

Multiple answers possible, source: participant survey EXPO REAL 2017, Gelszus Messe-Marktforschung

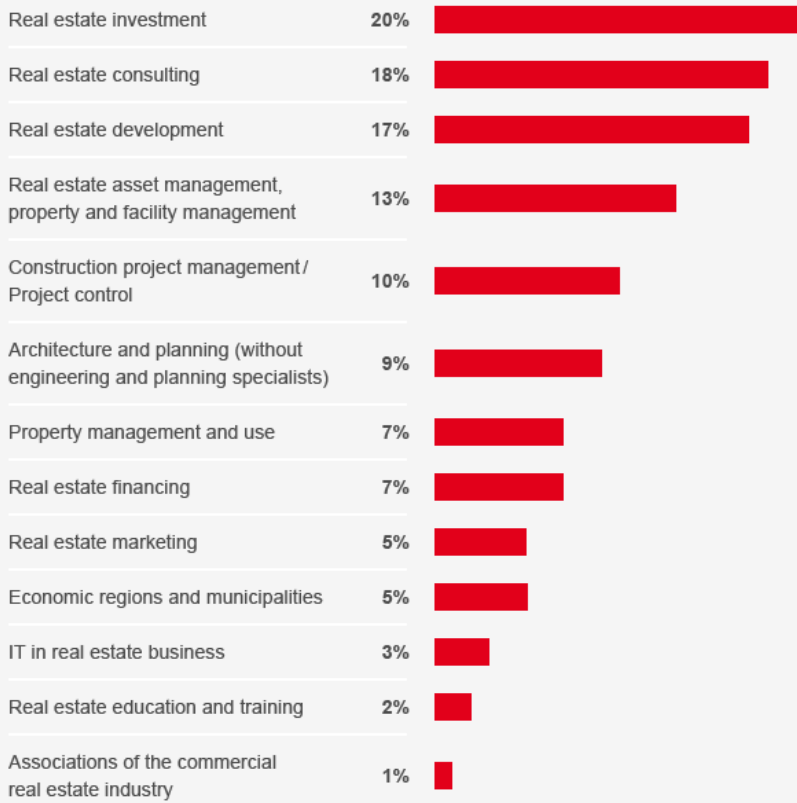
## Participant statistics

### Development of participant numbers



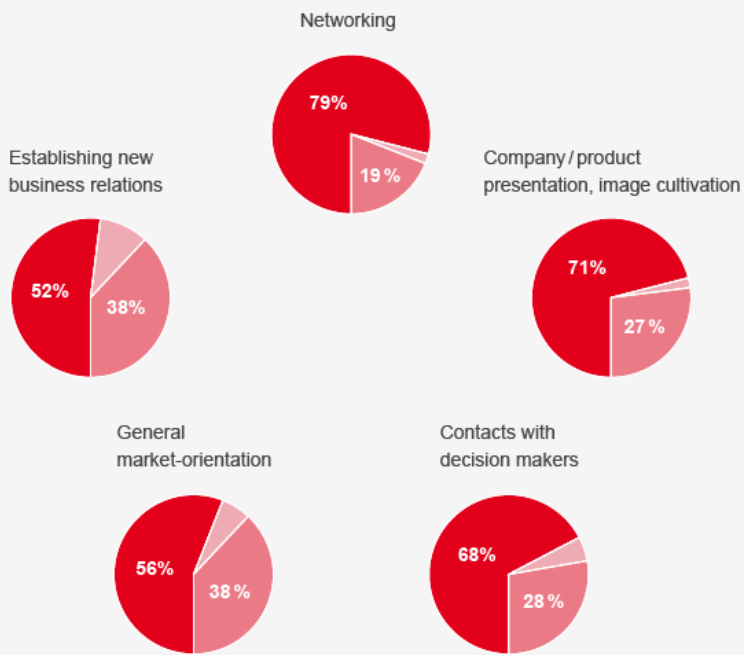
Participants are exhibitor representatives and visitors, source: visitor registration EXPO REAL

### Participant structure 2017



Multiple answers possible, source: visitor/participants survey EXPO REAL 2017, Gelszus Messe-Marktforschung

## Exhibitor aims 2017



Aim reaching: ● excellent/very good ● good ● acceptable/bad

Multiple answers possible, source: exhibitor survey EXPO REAL 2017, Gelszus Messe-Marktforschung