

## Facts & Figures



The international trade fair for property and investment takes place in Munich every October. Since 1998 EXPO REAL has been the host of the whole industry for three days a year.

### The success of EXPO REAL 2017 in numbers

- 2,003 exhibitors from 35 countries
- 41,775 participants from 75 countries
- 64,000 square meters of exhibition area
- 500 experts in the conference program
- 1,000 journalists and media representatives

### Leading European B2B platform

The biggest B2B trade fair in Europe, EXPO REAL offers you the ideal setting for efficient networking. Benefit from this leading platform: Make use of the extensive opportunities for market orientation and exploration.

### International experts for the entire supply chain

At EXPO REAL you find potential business partners for the complete real estate life cycle: From the idea and the concept to investment and financing, realization and marketing as well as operation and use.

The participants of EXPO REAL also reflect the complete supply chain:

- Project developers and project managers
- Investors and financiers
- Property consultants and agents
- Architects and planners

- Corporate real estate managers
- Expansion managers
- Economic regions and cities

### **A conference program with its finger on the pulse**

Our top-notch conference program addresses what is moving the industry. In just over 100 conferences and panel discussions about 400 industry experts discuss the latest trends and innovations of the property, investment and financial markets.

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#### **For exhibitors:**

→ Get information on possibilities for you to participate

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#### **For visitors::**

→ Plan your visit to the trade fair

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