

## MatchUp!—successful networking in the app



Use the new MatchUp!, the trade fair participants only matchmaking feature. The networking function in the free EXPO REAL app supports you effectively in building your personal network - all for the purpose of “building networks”.

### MatchUp! offers you many benefits for successful networking:

- ✓ MatchUp! is for participants of EXPO REAL only
- ✓ Based on your interests and favorites you will get personalized suggestions on the conference program and relevant people.
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- ✓ **NEW: As a function in the EXPO REAL app you can now use MatchUp! comfortably and flexibly at any time on your smartphone or tablet!**

### This is how easy it is to become a MatchUp! member

- With your ticket you will benefit from the new MatchUp! function in the EXPO REAL app
- Download the app right now and activate the MatchUp! profile.



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EXPO REAL app on  
the Apple Store



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