

**MatchUp!—successful networking in the app**



Use the MatchUp!, the trade fair participants only matchmaking feature. The networking function in the free EXPO REAL app supports you effectively in building your personal network - all for the purpose of “building networks”.

**MatchUp! offers you many benefits for successful networking:**

- ✓ MatchUp! is for participants of EXPO REAL only
- ✓ Based on your interests and favorites you will get personalized suggestions on the conference program and relevant people.
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- ✓ **As a function in the EXPO REAL app you can use MatchUp!**

**This is how easy it is to become a MatchUp! member**

- With your ticket you will benefit from the MatchUp! function in the EXPO REAL app
- Download the app right now and activate the MatchUp! profile.



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iPhone / iPad  
EXPO REAL app on  
the Apple Store



➤ Download  
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EXPO REAL app on  
the Google Play Store