

Unser Konferenzprogramm ist umfangreich und vielschichtig. Wir haben Ihnen eine Navigation für jeden Messetag zusammengestellt mit konkreten Tipps zu Trendthemen.



Press-Navigator

Thursday, October 5th 2017

10.00 – 10.50 am, Hall C2 Booth 530
SPECIAL REAL ESTATE FORUM

Senior Housing and Care Home Market Germany: What's special about Care Homes in Germany - Weighing the opportunities and risks

at 12 pm: Hall C2 Booth 240
GRAND PLAZA

Lunch Break

Spend your lunch break at the GRAND PLAZA - the retail market place which offers multifaceted gastronomy at market stands.

03.00 – 03.50 pm, Hall A2 Booth 040
PLANNING & PARTNERSHIPS FORUM

Smart citizens: New attitudes and life styles for better cities.

So what role do cities play in nudging and encouraging their citizens to adapt smarter lifestyles? How does the city change when citizens become smarter? What city development opportunities arise from havi.ng smarter citizens?

04.00 – 04.50 pm, Hall A2 Booth 540
EXPO REAL FORUM

Key indicators on the residential property market

How does the market for residential property develop? Head of Vonovia Rolf Buch, Prof. Voigtländer of the Insitutut deutsche Wirtschaft in Cologne and ZIB Zentral Boden Immobilien AG's Mark Münzing will discuss this.

11.00 am – 12.30 pm, Hall C2 Booth 240
GRAND PLAZA

Retail: New Kids on the block

Old names go, fresh labels stir up the market. Who are the new players? And with which concepts do they want to conquer customers.

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16.00

17.00

18.00

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21.00

02.00 – 02.30 pm, Hall A1 Booth 134
REIN FORUM

Future Workplace: How Will We Work in 2030?

The digitalization creates new chances for companies and employees. At the same time, established processes and structures are tested. One thing seems sure: work in 2030 will be very different marked by cooperation by people, technology and organisation.

05.00 – 05.50 pm, Hall A2 Booth 540
EXPO REAL FORUM

Germany after the election

The political parties outdid each other especially with housing policy positions, the associations of the real estate industry with demands. What will happen now? Politicians will be faced with questions from real estate asso-