

The most important dates and logistics information



Dates

Dates	Deadline	Contact
From Feb. 15, 2018	Start of application phase for main exhibitors and co-exhibitors	EXPO REAL Project Management exhibitor@exporeal.net
From Mar. 23, 2018	Closing date for main exhibitors	EXPO REAL Project Management exhibitor@exporeal.net
Apr 25 to May 8, 2018	Application period CareerCorner Assignment: first come-first served principle	EXPO REAL Project Management exhibitor@exporeal.net
From May 7, 2018	Dispatch of placement offer (by email)	EXPO REAL Project Management exhibitor@exporeal.net
From June 4, 2018	Dispatch of access details for the Exhibitor Shop (by email)	EXPO REAL Project Management

		exhibitor@exporeal.net
From June 12, 2018	Dispatch of admission invoice	EXPO REAL Project Management exhibitor@exporeal.net
June 22, 2018*	Closing date for co-exhibitors Please note the information on the price scale below	EXPO REAL Project Management exhibitor@exporeal.net
July 13, 2018**	Approval compulsory communication contribution (see B conditions) for exhibitors Please note the information below	EXPO REAL Media Services, info@exporeal-mediaservices.de
July 13, 2018	Closing date for booking corporate portraits in the printed catalog	EXPO REAL Media Services, info@exporeal-mediaservices.de
Aug. 10, 2018	Entry in the participants' directory (exhibitors' representatives) in the catalog (exhibitors pass for your stand staff)	EXPO REAL Media Services, info@exporeal-mediaservices.de
Aug. 17, 2018	Closing date for booking ads in printed catalog and Quick Guide	EXPO REAL Media Services, info@exporeal-mediaservices.de
Aug. 31, 2018***	Early registration deadline for evening events at the trade fair stand.	EXPO REAL Traffic & Security, vs@messe-muenchen.de
Sep. 4, 2018	Filing technical orders without incurring any late	EXPO REAL

	charges as well as stand design plans	Technical Exhibition Service, tas3@messe-muenchen.de
Sep. 6, 2018	Deadline for sending advertising material, generally (outside Europe)	EXPO REAL Advertising Material werbemittel@messe-muenchen.de
Sep. 13, 2018	Deadline for sending advertising material, generally (Europe)	EXPO REAL Advertising Material werbemittel@messe-muenchen.de
Sep. 14, 2018	Closing date for booking corporate portraits in the exhibitors' directory and in the EXPO REAL app	EXPO REAL Media Services, info@exporeal-mediaservices.de
Sep. 14, 2018	Deadline for the registration of daytime and press events as well as conference room bookings	EXPO REAL Project Management exhibitor@exporeal.net
Sep. 20, 2018	Deadline for sending advertising material, generally (Germany)	EXPO REAL Advertising Material werbemittel@messe-muenchen.de
Sep. 21, 2018***	Deadline for the registration of evening events at the trade fair stand.	EXPO REAL Traffic & Security, vs@messe-muenchen.de
Sep. 21, 2018	Deadline for the registration for booking the press mailing list	EXPO REAL Press Department

	(directory of the journalists accredited in advance)	press@exporeal.net
Sep. 28, 2018	Closing date for applications: Booking press conference room	EXPO REAL Press Department press@exporeal.net
Sep. 28, 2018	Distribution main exhibitors' allocation of free exhibitors pass for exhibitors to co-exhibitors	EXPO REAL Project Management exhibitor@exporeal.net
Oct. 1 to 2, 2018	Start of chargeable early setup: EUR 1,900 per company/per stand for both days EUR 950 per company/per stand for October 2, 2018	EXPO REAL Technical Exhibition Service, tas3@messe-muenchen.de
Oct. 4, 2018	Deadline: Order online vouchers	EXPO REAL Advertising Material werbemittel@messe-muenchen.de
Oct. 3, 2018 from 8 a.m. to Oct. 7, 2018 6 p.m.	Start of setup EXPO REAL	EXPO REAL Technical Exhibition Service, tas3@messe-muenchen.de
Oct. 10, 2018 from 4 p.m. to Oct. 12 6 p.m.	Start of dismantling EXPO REAL Important: Please note that extended dismantling+A43 is not possible in 2018.	EXPO REAL Technical Exhibition Service, tas3@messe-muenchen.de

from Nov. 12, 2018	Dispatch of the final invoices	EXPO REAL Project Management exhibitor@exporeal.net
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* Scaled fee for co-exhibitors: Registrations by June 22, 2018 EUR 625 per company Registrations from June 23 to August 24, 2018 EUR 825 per company Registrations from August 25 to September 21, 2018 EUR 1,025 per company Co-exhibitors cannot register after September 22, 2018. ** Main exhibitors and co-exhibitors who register after June 22, 2018 will only be listed in the online and mo-bile trade fair directories. This does not impact on the price for the compulsory communication contribution, which is EUR 625 per company and stand. Important: Only for co-exhibitors who registered by June 22, 2018 (23:59 hours) is approval of the compulsory communication contribution (basic company entry in the printed catalog) possible until July 13, 2018 and the publication of participants in the catalog until August 10, 2018. *** The fee for evening events (from 7 p.m.) is EUR 1,000, if registered by August 31, 2018. For events which are registered after this first booking deadline by September 14, 2018 a fee of EUR 1,250 is charged. For evening events which are registered after September 15, 2018 or which were not registered before the trade fair at all a fee of EUR 1,650 will be charged.

Exhibitor information

Information about planning for EXPO REAL 2018 is available here.

➤ [Exhibitor information \(222 kB PDF-document \)](#)

Traffic guide & Dismantling

Set up and Dismantling	
Oct. 3, 2018, 08:00 to Oct. 7, 2018, 18:00	EXPO REAL Set-up
Oct. 10, 2018, 16:00 to Oct. 12, 2018, 18:00	Dismantling of EXPO REAL

Traffic Guide

The EXPO REAL 2018 traffic guide will be available here from August onwards.